

## 'Go Build' Campaign to Launch National Website



Competitors participate in the National Craft Championships at the Associated Builders and Contractors Conference in Ft. Lauderdale, Fla., in 2015.  
PHOTO BY KEVIN DIETSCH, COURTESY OF ABC

By *Jim Parsons*,

By most measures, this is an ideal time to be a construction tradesperson. An analysis of government job data by the Associated General Contractors of America reveals that the industry's unemployment rate of 4.5% is the lowest in 11 years. Conversely, the average hourly wage for construction—\$29.06—is up 2.3% from last year and nearly 10% more than the average non-farm, private-sector job.

Nevertheless, the long-simmering shortage of skilled trade labor continues to plague contractors of all sizes, specialties and locations. The third-quarter Commercial Construction Index, produced by USG Corp. and the U.S. Chamber of Commerce, found that 60% of contractors are having difficulty finding skilled workers. The current pinch, exacerbated in part by hurricane-driven demand in Texas and the Southeast, will only tighten as projected upward trends in commercial and infrastructure construction clash with a rising tide of baby-boomer retirements.

Although construction professionals, educators and associations have warily eyed these trends for some time, many well-intentioned efforts to recruit young people to replenish the job pool have yielded mixed results.

Now, Go Build America, an industry-driven, image-building program set to launch nationally in December, aims to succeed where those other initiatives have fallen short. Based on state-level programs that have helped to boost enrollment in local technical education

programs, Go Build hopes to rebrand and promote the entire construction industry via a multiplatform public-relations campaign. It will maximize the use of video-enhanced social media, a lively and information-packed website, ads, grassroots outreach and other carefully crafted elements. The aim is to convey a clear message to targeted audiences.

"We created our own playbook—an aggressive, comprehensive and sustained effort with a look and feel that engages young people and inspires them to explore careers in the construction trades," says Ryan Dwyer, Go Build America executive director.

And unlike previous programs, extensive data analytics and metrics will play a key role in helping Go Build's leadership to gauge the effectiveness of the program's digital tools and messages. Analytics will allow the program to enhance content or placement as needed, quickly and easily.

Dwyer says the fundamental message about construction careers is "all inclusive." Because the message is not limited to a specific industry segment, "we're able to present every type of career path, including how easy it is to get training—from colleges, high schools, contractors and associations—then get a job and advance," he says.

Go Build America has been endorsed by the U.S. Dept. of Labor and the Ironworker Management Progressive Action Cooperative Trust (IMPACT), a labor-management partnership affiliated with the Iron Workers Union. The industry's leading associations also are on board, with AGC and Associated Builders and Contractors represented on the program's board of directors.

AGC spokesman Brian Turmail says Go Build's "many unique and incredibly helpful features" will complement existing efforts "to reverse decades of disinvestments in career and technical education and a cultural mind-set that no longer places much value in high-paying craft careers like construction."

■ Continued on page 5

### SBE OUTREACH SERVICES

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San Francisco, CA 94107  
Email: [sbe@sbeinc.com](mailto:sbe@sbeinc.com)  
Website: [www.sbeinc.com](http://www.sbeinc.com)  
Phone: (415) 778-6250, (800) 800-8534  
Fax: (415) 778-6255

Publisher of  
Small Business Exchange  
weekly newspaper



# California Sub-Bid Request Ads

## DESILVA GATES CONSTRUCTION

11555 Dublin Boulevard • P.O. Box 2909  
Dublin, CA 94568-2909  
(925) 829-9220 / FAX (925) 803-4263  
Estimator: VICTOR LE  
Website: www.desilvagates.com  
An Equal Opportunity Employer

DeSilva Gates Construction (DGC) is preparing a bid as a Prime Contractor for the project listed below:

**CALTRANS ROUTE 880 – CONSTRUCTION ON STATE HIGHWAY IN ALAMEDA COUNTY IN FREMONT, UNION CITY, HAYWARD, SAN LEANDRO AND OAKLAND FROM 0.4 MILE NORTH OF FREMONT BOULEVARD OVERCROSSING TO HIGH STREET UNDERCROSSING**

**Contract No. 04-4H5804,  
Federal Aid Project No. ACIM-8801(081)E,  
Disadvantaged Business Enterprise Goal  
Assigned is 14%**

OWNER:  
**STATE OF CALIFORNIA  
DEPARTMENT OF TRANSPORTATION  
1727 30th Street, Bidder's Exchange, MS 26,  
Sacramento, CA 95816**

**BID DATE: DECEMBER 13th, 2017 @ 2:00 P.M.**

DGC is soliciting quotations from certified Disadvantaged Business Enterprises, for the following types of work and supplies/materials including but not limited to:

**AC Dike, Clearing and Grubbing/Demolition, Cold Plane, Concrete Barrier, Construction Area Sign, Crash Cushion, Electrical, Erosion Control, Fencing, Hazardous Material, High Friction Surface Treatment, Landscaping / Irrigation, Lead Compliance Plan, Metal Beam Guardrail, Minor Concrete, Minor Concrete Structure, PCC Paving, Roadside Signs, Delineator, Markers, Rumble Strip, Striping, Survey/Staking, SWPPP Prep/ Water Pollution Control Plan Prepare, Temporary Erosion Control, Underground, Vegetation Control, Trucking, Water Trucks, Weed Control Mat, Street Sweeping, Class 2 Aggregate Base Material, Class 3 Aggregate Base Material, Hot Mix Asphalt (Type A) Material, Rubberized HMA (Open Grade) Material, Rubberized HMA (Gap Grade) Material.**

Plans and specifications may be reviewed at our offices located at 11555 Dublin Boulevard, Dublin, CA or 7700 College Town Drive, Sacramento, CA, or at your local Builders Exchange, or reviewed and downloaded from the ftp site at <ftp://ftp%25desilvagates.com:f7pa55wd@pub.desilvagates.com> (if prompted the username is ftp@desilvagates.com and password is f7pa55wd) or from the Owner's site at [www.dot.ca.gov/hq/esc/oe/weekly\\_ads/all\\_adv\\_projects.php](http://www.dot.ca.gov/hq/esc/oe/weekly_ads/all_adv_projects.php)

Fax your bid to (925) 803-4263 to the attention of Estimator Victor Le. If you have questions for the Estimator, call at (925) 829-9220. When submitting any public works bid please include your DUNS number and DIR number. For questions regarding registration for DIR use the link at: [www.dir.ca.gov/Public-Works/PublicWorks.html](http://www.dir.ca.gov/Public-Works/PublicWorks.html)

If you need DBE support services and assistance in obtaining bonding, lines of credit, insurance, necessary equipment, materials and/or supplies or related assistance or services, for this project call the Estimator at (925) 829-9220, or contact your local Small Business Development Center Network (<http://californiasbdc.org>) or contact the California Southwest Transportation Resource Center ([www.transportation.gov/osdbu/SBTRCs](http://www.transportation.gov/osdbu/SBTRCs)). DGC is willing to breakout portions of work to increase the expectation of meeting the DBE goal.

At our discretion, 100% Payment and 100% Performance bonds may be required as a subcontract condition. This will be a PREVAILING WAGE JOB. DGC is an equal opportunity employer.



**BROSAMER & WALL, INC.**

An Equal Opportunity Employer  
is requesting quotations from all qualified DBE  
Professional services, sub-contractors, material suppliers and trucking for the following project:

**Contract No. 04-3G6034  
Pavement Rehabilitation and Ramp Metering  
STATE HIGHWAY 680 IN ALAMEDA COUNTY, IN FREMONT, FROM 0.15 MILE SOUTH OF SCOTT CREEK ROAD UNDERCROSSING TO AUTOMALL PARKWAY OVERCROSSING.  
Bid Closing Date: December 20, 2017 @ 2:00 PM**

**DBE GOAL: 12%**

**We Encourage All DBEs To Attend The Mandatory Prebid Meeting Scheduled On November 15, 2017 At 10:00 A.M.  
In Order To Meet The B&W Team At The Caltrans Pleasanton Construction Office, 5675 B Gibraltar Dr., Pleasanton, Ca 94588.**

#### CONTACT:

**Brosamer & Wall Inc.  
1777 Oakland Blvd, Suite 300 • Walnut Creek, California 94596  
PH: 925-932-7900 • FAX: 925-279-2269**

#### PROJECT SCOPE:

We are requesting bids for the following trades and/or material suppliers:

Brosamer & Wall Inc., is requesting quotes from all qualified subcontractors and suppliers including Certified DBE firms for all items of work, including but not limited to:

Lead Compliance Plan, Progress Schedule, Construction Area Signs, Traffic Control System, Temporary Traffic Devices, Temporary Traffic Stripe (Paint), Temporary Railing (Type K), Prepare SWPPP, Storm Water Sampling And Analysis Day, Storm Water Annual Reports, Street Sweeping, Temporary Erosion Control Measures (Check Dams, Fiber Roll, Protect Inlets, Etc.), Remove Yellow Thermoplastic Traffic Stripe (Hazardous Waste), Treated Wood Waste, Temporary High Visibility Fence, Clearing And Grubbing, Structure Excavation, Structure Backfill, Pervious Backfill Material (Retaining Wall), Aggregate Base, Aggregate Subbase, Lean Concrete Base, Lean Concrete Base Rapid Set, Crack & Seal Existing PCC Pavement, Crack Treatment, Replace Asphalt Concrete Surfacing, Hot Mix Asphalt, Rubberized Hot Mix Asphalt, Geosynthetic Pavement Interlayer, Place Hot Mix Asphalt Dike, Tack Coat, Remove Asphalt Concrete Pavement, Remove Asphalt Concrete Dike, Cold Plane Asphalt Concrete Pavement, Precast Jointed Concrete Pavement, Individual Slab Replacement (RSC), Furnish Piling, Drive Pile (Class 90), 60" Cast In Drilled Hole Concrete Pile (Sign Foundation), Structural Concrete Retaining Wall, Structural Concrete, Minor Concrete, Fractured Rib Texture, Joint Seal, Bar Reinforcing Steel, Furnish Sign Structure (Truss), Remove Sign Structure, Underground Storm Drain Systems – Reinforced Concrete Pipe, Remove Concrete Channel, Culvert Slurry Cement Backfill, Sand Backfill, Concrete (Gutter Lining), Rock Slope Protection, Rock Slope Protection Fabric, Minor Concrete, Minor Concrete (Brushed Concrete), Frame & Grate, Remove Pavement Marker, Pavement Marker (Retroreflective), Barrier Marker, Object Marker, Remove Roadside Sign, Panel, Relocate Roadside Sign, Furnish Aluminum Sign Panels, Retroreflective Sheeting, Metal (Barrier Mounted Sign), Roadside Sign (One And Two Post), Midwest Guardrail System (Wood Post), Vegetation Control (Minor Concrete), Transition Railing, End Anchor Assembly, Alternative In Line Terminal System, Concrete Barrier, Remove Guardrail, Thermoplastic Pavement Marking (Enhanced Wet Night Visibility), Two Component Paint Traffic Stripe, Thermoplastic Traffic Stripe, Rumble Strip, Maintaining Existing Traffic Management System Elements During Construction, Modifying Existing Electrical System, General Trucking and Bulk Asphalt Oil Supply.

**Requirements:** Brosamer & Wall, Inc. will work with interested subcontractors/suppliers to identify opportunities to break down items into economically feasible packages to facilitate DBE Participation. Brosamer & Wall, Inc. is a union signatory contractor. Subcontractors must possess a current contractor's license, insurance coverage and worker's compensation for the entire length of the contract.

All subcontractors will be required to sign our standard Subcontract Agreement. 100% payment and performance bonds may be required. If you have any questions regarding this project or need assistance in obtaining/waiving insurance, bonding, equipment, materials and/or supplies please call or email Robert Rosas contact information below.

Plans and specifications can be viewed at our office located at 1777 Oakland Blvd Suite 300, Walnut Creek, Ca. 94596 or at no cost from Caltrans website. B&W will also make plans electronically please email [rrosas@brosamerwall.com](mailto:rrosas@brosamerwall.com) for free online link. Brosamer & Wall INC., intends to work cooperatively with all qualified firms seeking work on this project. If you are interested in submitting a subcontractor bid for this project, you may contact Robert Rosas Chief Estimator at 925-932-7900 or fax us your quote at 925-279-2269. PLEASE SUBMIT A COPY OF YOUR CURRENT DBE CERTIFICATION WITH YOUR BID. Subcontractors, Dealers/Suppliers and Brokers please provide your designation code to us on or before the bid date. B&W, INC., IS AN EQUAL OPPORTUNITY EMPLOYER.



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Subcontractors, Vendors,  
and Suppliers



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Diverse Audiences of Various  
Ethnicity, Race, & Gender



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vendors, and suppliers

**Contact us at 800-800-8534 or [sbe@sbeinc.com](mailto:sbe@sbeinc.com)**





# California Sub-Bid Request Ads



## Kiewit

**Kiewit Infrastructure West Co.**  
4650 Business Center Drive Fairfield, CA 94534  
Attn: Victor Molina • norcal.bids@kiewit.com  
Fax: 707-439-7301

Requests quotes/bids from qualified Subcontractor, Service Providers, Consultants, and/or Suppliers seeking to participate in the East Bay Municipal Utility District, San Pablo Tunnel East Access Shaft Improvements Project in Orinda, CA.

<http://www.dgs.ca.gov> / [http://www.dot.ca.gov/hq/bep/find\\_certified.htm](http://www.dot.ca.gov/hq/bep/find_certified.htm) /  
<http://www.acgov.org/auditor/sleb/>  
<http://sf-hrc.org/>  
<http://www.portofakland.com/srd>

Subcontractors and Suppliers for the following project:

**San Pablo Tunnel East Access Shaft Improvements Project Specification No. 2118**

**Owner: East Bay Municipal Utility District**  
**Bid Date: November 29, 2017 @ 1:30 P.M.**

**Disadvantaged Business Enterprises (DBEs)**

Minority Business Enterprise (MBE), Women Business Enterprise (WBE), Small Business Enterprise (SBE), Disabled Veteran Business Enterprise (DVBE) and all other small/local business enterprises wanted for the following scopes, including, but not limited to:

**Concrete/Grout Pumping, Concrete Supply, Concrete Reinforcement Supply & Install, Diving Services, Pressure Grouting, Metals, Piping, Pipe Welding Street Sweeping and Water Truck.**

Bonding, insurance, and any technical assistance or information related to the plans or specification and requirements for the work will be made available to interested DBE, MBE, SBE, DVBE and all other small/local business enterprise suppliers and subcontractors. Assistance with obtaining necessary equipment, supplies, materials, or services for this project will be offered to interested certified suppliers and subcontractors.

**Subcontractor and Supplier Scopes are due**  
**November 24, 2017 and Quotes NO LATER THAN**  
**November 28, 2017 at 5 PM.**

Plans are available for viewing at our office at our address below and through SmartBidNet (SBN).

All subcontractors that are registered in our SBN database will receive an invitation to bid.

Please visit <http://www.kiewit.com/districts/northern-california/overview.aspx> to register your company to be able to receive bidding information, Plans and Specifications.

Contract Equity Program applies.

Performance and Payment Bonds may be required for Subcontractors and Supply Bonds for Suppliers on this project.

**An Equal Opportunity Employer**  
CA Lic. 433176  
DIR # 1000001147



**O.C. Jones & Sons, Inc.**  
General Engineering Contractor

**O.C. Jones & Sons, Inc.**  
1520 Fourth Street • Berkeley, CA 94710  
Phone: 510-526-3424 • FAX: 510-526-0990  
Contact: Greg Souder  
An Equal Opportunity Employer

**REQUEST FOR DBE SUBCONTRACTORS AND SUPPLIERS FOR:**

**Pavement rehabilitation and ramp metering**  
**Hwy 680 Fremont**  
**Caltrans #04-3G6034**  
**BID DATE: December 20, 2017 @ 2:00 PM**

We are soliciting quotes for (including but not limited to): Trucking, Progress Schedule, Lead Compliance Plan, Construction Area Signs, Traffic Control System, Portable Changeable Message Sign, SWPPP, Rain Event Action Plan, Storm Water Sampling & Analysis, Sweeping, Treated Wood Waste, Clearing & Grubbing, Temporary Erosion Control Measures, Roadway Excavation, Structure Excavation, Structure Backfill, Pervious Backfill Material, Imported Borrow, Cement Treated Base, Rapid Set LCP, Lean Concrete Base, Crack and Seat, Crack Treatment, Geosynthetic Pavement Interlayer, AC Dike, Tack Coat, Cold Plane AC, Precast Jointed Concrete Pavement, Individual Slab Replacement, Furnish & Drive Pile, Concrete Gutter Lining, CIDH Pile, Structural Concrete, Minor Concrete, Paving Notch Extension, Fractured Rib Texture, Clean Expansion Joint, Joint Seal, Bar Reinforcing Steel, Sign Structure, Underground, Adjust Utilities, Culvert Slurry-Cement Backfill, Rock Slope Protection, Misc. Iron & Steel, Pavement Marker, Barrier Marker, Object Marker, Roadside Signs, Midwest Guardrail System, Vegetation Control (Minor Concrete), Temp K-Rail and Crash Cushion, Concrete Barrier Type 60s & 736s, Striping & Marking, Rumble Strip, Electrical, and Construction Materials

100% Performance & Payment Bonds may be required. Worker's Compensation Waiver of Subrogation required. Please call OCJ for assistance with bonding, insurance, necessary equipment, material and/or supplies. OCJ is willing to breakout any portion of work to encourage DBE Participation. Plans & Specs are available for viewing at our office or through the Caltrans Website at [www.dot.ca.gov/hq/esc/oe/weekly\\_ads/index.php](http://www.dot.ca.gov/hq/esc/oe/weekly_ads/index.php).



**ARNTZ BUILDERS, INC.**  
19 PAMARON WAY, NOVATO, CA 94949  
PHONE: (415) 382-1188 • FAX: (415) 883-7529  
CONTACT: Kelsey Godfrey  
Email: [bid@arntzbuilders.com](mailto:bid@arntzbuilders.com)

REQUESTS QUOTATIONS FROM ALL STATE OF CALIFORNIA DGS CERTIFIED DVBE SUBCONTRACTORS & SUPPLIERS and ALL QUALIFIED SUBCONTRACTORS & SUPPLIERS FOR ALL TRADES FOR THE FOLLOWING PROJECT:

**MODERNIZATION AND NEW CONSTRUCTION, INCREMENT 1 FOR THE EL CENTRO/SALVADOR CONSOLIDATION MEASURE H PROJECT AT EL CENTRO ELEMENTARY SCHOOL NAPA, CA**

**BID DATE: November 29 @ 2:00PM**  
**ESTIMATE: \$13,500,000 - \$15,000,000**

Trades needed but not limited to: Building Demolition, Concrete Forming & Accessories, Concrete Reinforcing, Cast-In-Place Concrete, Concrete Floor Finishes, Structural Steel Framing, Metal Decking, Metal Fabrications, Access Ladders, Glued Laminated Construction, Finish Carpentry, Architectural Wood Casework, Roofing Repair, Insulation, Weather Barriers, Water Vapor Emissions Control Coating, Metal Roof Panels, Modified Bituminous Membrane Roofing, Sheet Metal Flashing and Trim, Roof Specialties, Roof Accessories, Firestopping, Joint Sealants, Hollow Metal Door & Frames, Access Doors and Panels, Overhead Coiling Doors, Aluminum Entrances & Storefronts, Aluminum Windows, Door Hardware, Glazing, Louvers, Concrete Floor Preparation, Gypsum Board Assemblies, Cement Plaster, Tiling, Acoustical Ceilings, Resilient Flooring, Fluid-Applied Flooring, Tile Carpeting, Wall Panels, Exterior Painting, Interior Painting, Visual Display Boards, Signage, Toilet Compartments & Accessories, Fire Protection, Lockers, Foodservice Equipment, Audio-Visual Equipment, Window Shade Systems, Countertops, Site Furnishings, Wheelchair Lifts, Plumbing, HVAC, Electrical, Earthwork, Site Concrete, Chain Link Fences & Gates, Ornamental Steel Fences & Gates, Irrigation System, and Landscape Planting

CONTACT: Kelsey Godfrey [bid@arntzbuilders.com](mailto:bid@arntzbuilders.com)

All contractors shall be registered with the Department of Industrial Relations pursuant to Labor Code Section 1725.5 to be qualified to bid on, be listed in a bid proposal (submitted on or after March 1, 2015) or be awarded a contract for public work on a public works project (awarded on or after April 1, 2015). In addition, they are subject to the requirements of Section 4104 of the Public Contract Code.

BONDING, INSURANCE, TECHNICAL ASSISTANCE AVAILABLE. PLANS AVAILABLE IN GC'S PLAN ROOM. SUCCESSFUL SUBCONTRACTORS WILL BE REQUIRED TO SIGN ARNTZ BUILDERS, INC. STANDARD SUBCONTRACT AGREEMENT WHICH INCLUDES ARNTZ BUILDERS, INC. REQUIREMENT THAT SUBCONTRACTORS PROVIDE A 100% FAITHFUL PERFORMANCE AND PAYMENT BOND OF THE SUBCONTRACT PRICE FROM A TREASURY LISTED SURETY COMPANY ACCEPTABLE TO ARNTZ BUILDERS. BOND PREMIUM TO BE INCLUDED IN BID AS A SEPARATE ITEM. SUBCONTRACTORS WILL BE REQUIRED TO PROVIDE A WAIVER OF SUBROGATION ENDORSEMENT TO THEIR

WORKERS COMPENSATION INSURANCE.  
WE ARE SIGNATORY TO THE CARPENTER'S AND LABORER'S  
COLLECTIVE BARGAINING AGREEMENTS  
AN EQUAL OPPORTUNITY EMPLOYER

## CAHILL CONTRACTORS, LLC

Colby Smith at [estimating@cahill-sf.com](mailto:estimating@cahill-sf.com)  
(415) 677-0611

**CAHILL CONTRACTORS, LLC**  
requests bids from Certified  
SBE Subcontractors and Suppliers for ALL TRADES

**SAN RAFAEL**  
**PUBLIC SAFETY BUILDING**  
1375 5th Ave, San Rafael, CA 94901

**BID DATE: 11/28/17 @ 2pm**

**BID DOCUMENTS:**

Please contact Colby for access to documents on BuildingConnected.



***Bay Area CBTC Partners LLC***

Please join Bay Area CBTC Partners and Traffic Control Technology for a DBE Outreach meeting to learn about subcontracting opportunities related to BART's Communications Based Train Control Technology (CBTC) Project.

Bay Area CBTC Partners and Traffic Control Technology are looking for DBE partners who are qualified in the following areas:

- Print Circuit Board (and frames) manufacturing and testing
- Indoor and outdoor installation design
- Rolling Stock - Signaling mechanical and electrical interface design
- Assembly expert to assemble hardware and cabinets
- Consultant for U.S. design and Safety Standards
- Consultant for Buy America
- Proposal document translation from Mandarin Chinese to English
- Furnish, install, terminate & test fiber cable
- Furnish miscellaneous electrical raceway & hardware and install electrical racks & equipment furnished by others
- Receive electrical equipment by others, furnish racks, install equipment in racks, wire, test & ship to site
- Removal & transport to storage of legacy equipment
- Field construction scheduling services
- Field construction as-built verification & drawing production services
- Furnish & install wayside electrical raceway
- Radio/EMI testing services
- Coordinate/assemble required Operations, Maintenance & Training manuals
- Receive, stage & deliver to site equipment furnished by others

## Upcoming Meeting Dates and Locations

### OAKLAND

Wednesday, November 29<sup>th</sup>

4:00 pm – 6:00 pm

The Oakland Center R 1000  
Broadway

### SAN FRANCISCO

Thursday, November 30<sup>th</sup>

10:00 am – Noon

SFPUC Contractor Resource Center  
150 Executive Park Blvd

For more information and  
to RSVP, please go to

[https://dbelbartL  
oakland.eventbrite.com](https://dbelbartL.oakland.eventbrite.com)

[https://dbelbartL  
sanfrancisco.eventbrite.com](https://dbelbartL.sanfrancisco.eventbrite.com)

**Questions? Email  
veronica@lh4pa.com**



# California Sub-Bid Request Ads



**O.C. Jones & Sons, Inc.**

1520 Fourth Street • Berkeley, CA 94710 Phone: 510-526-3424 • FAX: 510-526-0990

Contact: Jean Sicard

An Equal Opportunity Employer

REQUEST FOR DBE SUBCONTRACTORS AND SUPPLIERS FOR:

**Roadway Surfacing, Precast Joint Concrete Pavement and Electricals**

**Hwy 880 Alameda County  
Caltrans #04-4H5804**

**BID DATE: December 13, 2017 @ 2:00 PM**

We are soliciting quotes for (including but not limited to): Trucking, Lead Compliance Plan, Construction Area Signs, Traffic Control System, Portable Changeable Message Sign, SWPPP, Rain Event Action Plan, Storm Water Sampling & Analysis, Temporary Fencing, Sweeping, Treated Wood Waste, Noise Monitoring, Clearing & Grubbing, Roadway Excavation (Type Z-2 Aerially Deposited Lead), Ditch Excavation (Type Z-2 Aerially Deposited Lead), Imported Borrow, Relocate Valves & Assemblies, Weed Control Mat, Irrigation, Hydroseed, Compost, Lean Concrete Base Rapid Setting, Base Bond Breaker, High Friction Surface Treatment, Preparing Inertial Profiler, Preparing Grinding, Prime Coat, AC Dike, Tack Coat, Cold Plane AC, Precast Jointed Concrete Pavement, Isolation Seal Joint, Structural Concrete, Approach Slabs, Minor Concrete, Paving Notch Extension, Clean Expansion Joint, Joint Seal, Pedestrian Barricade, Rock Slope Protection, Detectable Warning Surface, Pre/Post Construction Surveys, Misc. Iron & Steel, Inlet Grate, Fencing, Pavement Marker, Object Marker, Roadside Signs, Midwest Guardrail System, Transition Railing, Concrete Barrier, Striping & Marking, Rumble Strip, Electrical and Construction Materials

100% Performance & Payment Bonds may be required. Worker's Compensation Waiver of Subrogation required. Please call OCJ for assistance with bonding, insurance, necessary equipment, material and/or supplies. OCJ is willing to breakout any portion of work to encourage SBE Participation. Plans & Specs are available for viewing at our office.

## ADVERTISE YOUR AD HERE

**Advertise your  
Sub-Bid Requests in the  
Small Business Exchange**

**With a monthly  
readership of 75,000,  
SBE reaches a diverse  
audience, cutting across  
ethnic and gender lines  
as well as traditional  
industry segments.**



## 'Go Build' Campaign to Launch National Website

### Continued from page 1

ABC President and CEO Mike Bellaman adds, "The more stories, the more content [and] the more social media we can get out about our great industry, the better. Go Build will be a great way to make that message more relevant to high school students."

### An Original Approach

While such plaudits have heralded other industry-wide awareness programs, Go Build boasts something that most of those initiatives lacked: a track record.

The Go Build model got its start in 2010 as a construction workforce development program in Alabama. It was led by Bob Woods, a 40-year veteran of construction services for regional energy provider Southern Co. The effort drew on a broad-based collaboration of trade associations, educators and state government to craft a long-term campaign tailored around Alabama's specific industry needs and demographics.

Using strategic placement of mass media and social media advertisements, complemented by

support from local educators and associations, Go Build Alabama continually conveyed positive messages about construction careers while keeping students and others abreast of training and employment opportunities.

Woods, who now serves as Go Build America's president and CEO, notes that, while the messages had a significant impact, a shortage of technical education programs in Alabama's two-year colleges posed an early obstacle to turning students' interest into action.

"We were missing the education components," Woods says. "We had to convince the colleges that there was a demand for this kind of training."

The promised demand has since materialized, leading to the addition of more than 120 credentialed training programs and a 24% increase in course enrollments across Alabama. In addition, more than half of those students credit Go Build Alabama for influencing their pursuit of a career in construction, providing what Woods says is "evidence that the strategy is working."

As support for Go Build Alabama grew, Woods and his team began planting the seeds of the model in other states. "Alabama was a pilot program that we wanted to expand as far as we could to help the industry," he explains. Go Build Tennessee, established in 2016 and funded via a portion of state contractor licensing fees, garnered 70 million advertising, website and social media impressions in its first year. A Go Build program for California debuted in May.

Although it's too soon for Tennessee's Go Build program to make a big impact in the hiring pool, Tommy Bursleson, chairman and CEO of Bursleson Construction Co., Johnson City, Tenn., says the program contributed to a strong turnout at a construction job fair this year.

"We had more about 5,000 high school students—many of them women—who wanted to learn more about trade careers," he says. "It's allowed us to show schools just how much demand there is for this kind of training and what contractors can do to help."

SOURCE: [www.enr.com](http://www.enr.com)





# California Sub-Bid Request Ads

**PROJECT: MID CITY PIPELINE – PHASE 2A  
CITY OF SAN DIEGO – BID NO # K-18-1545-DBB-3  
SAN DIEGO, CA**

**\*\*THIS PROJECT HAS A 22.3 % SLBE-ELBE GOAL\*\*  
BID DATE: DECEMBER 6, 2017 • BID TIME: 2:00 P.M.  
Please respond by 5:00 P.M., DECEMBER 5TH, 2017**

We are seeking quotes from all small business concerns - CERTIFIED SLBE-ELBE including, but not limited to, the following work items: AC PAVING, AGGREGATES, COLD PLANE, CONCRETE, LANDSCAPING/IRRIGATION, SWPPP, TRAFFIC CONTROL, MOBILIZATION, TRUCKING / HAULING, ARCHAEOLOGICAL & BIOLOGICAL MONITORING, QC, WATER /WASTEWATER SUPPLY, UNDERGROUND UTILITIES, ELECTRICAL, CATHODIC PROTECTION, JACK & BORE, SHORING, ASBESTOS HANDLING & DISPOSE, PIPE REMOVALS, HIGH LINING, WASTE DISPOSAL

Coffman Specialties, Inc. is signatory to Operating Engineers, Laborers, Teamsters, Cement Masons and Carpenters unions. Quotations must be valid for the same duration as specified by the Owner for contract award. Insurance and 100% Payment & Performance Bonds will be required, and will pay up to 1.5% for the cost of the bond. Waiver of Subrogation will be required. We will provide assistance/advice with obtaining Bonds/Insurance/Credit/Equipment. Subcontractors must provide contractor's license number and Department of Industrial Relations (DIR) registration number with their quote. Plans and specs are available at no cost to interested ELBE & SLBE'S firms from the City of San Diego/PlanetBids <https://www.planetbids.com/portal/portal.cfm?companyID=17950> website using the Project invitation No. K-18-1545-DBB-3 and/or our San Diego Office. We are an EOE & seriously intend to negotiate with qualified firms.

If you have any questions, Please contact Joe Eckardt: Phone 858-536-3100, Fax 858-586-0164 or email [estimating@coffmanspecialties.com](mailto:estimating@coffmanspecialties.com)

Non-ELBE/SLBE Subs/Suppliers: Indicate 2nd tier participation offered on your quotation as it will be evaluated with your price. For any bid proposal submitted on or after March 1, 2015 and any contract for public work entered into on or after April 1, 2015, the following registration requirements apply: Every Subcontractor is required to be registered to perform public work pursuant to Section 1725.5 of the Public Contract Code. No Contractor or Subcontractor shall be qualified to bid on, be listed in a bid proposal pursuant to Section 4104 of the Public Contract Code, or engage in the performance of any contract for public work, unless currently registered to perform public work pursuant to Section 1725.5. No bid shall be accepted nor any subcontract entered into without proof of the Subcontractor's current registration to perform public work pursuant to Section 1725.5. If used in our Bid, Coffman Specialties requires this proof be submitted w/in 24 hours of Bid Date.



9685 Via Excelencia, Ste 200 • San Diego, CA 92126  
Phone: (858) 536-3100 • Bid Fax: (858) 586-0164  
e-mail inquiries to: [estimating@coffmanspecialties.com](mailto:estimating@coffmanspecialties.com)

**PROJECT: WATER GROUP 939  
CITY OF SAN DIEGO – BID NO # K-18-1528-DBB-3  
SAN DIEGO, CA**

**\*\*THIS PROJECT HAS A 22.3 % SLBE-ELBE GOAL\*\*  
BID DATE: DECEMBER 5, 2017 • BID TIME: 2:00 P.M.  
Please respond by 5:00 P.M., DECEMBER 4TH, 2017**

We are seeking quotes from all small business concerns - CERTIFIED SLBE-ELBE including, but not limited to, the following work items: AC PAVING, AGGREGATES, COLD PLANE, CONCRETE, LANDSCAPING/IRRIGATION, SWPPP, TRAFFIC CONTROL, MOBILIZATION, TRUCKING / HAULING, ARCHAEOLOGICAL & BIOLOGICAL MONITORING, QC, WATER /WASTEWATER SUPPLY, UNDERGROUND UTILITIES, ELECTRICAL, CATHODIC PROTECTION, JACK & BORE, SHORING, ASBESTOS HANDLING & DISPOSE, PIPE REMOVALS, HIGH LINING, WASTE DISPOSAL

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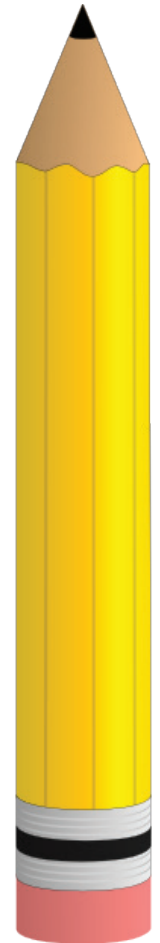
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